

MADE IN MILAN
ITALY
SINCE 1938

Candiani
DENIM

ROICA™
by Asahi Kasei

ReLAST: the Super-Smart GOTS and GRS certified Stretch Denim from Candiani with ROICA™

October 24/25 2018, Kingpins Show, Amsterdam Westergasfabriek

Candiani launches at Kingpins its new eco-smart denim range in partnership with ROICA™ from Asahi Kasei.

Both companies can claim their separate leading roles in textile innovation. **Candiani**, 'the Greenest Mill in The Blue World', is always at the cutting edge of new developments, and ROICA™ with its various premium stretch functions. Now they join forces through a unique synergy and an exclusive, custom made premium stretch sustainable ROICA™ yarn developed by Asahi Kasei especially for **Candiani**.

ReLAST is a range of market fresh responsible denim products, designed by **Candiani** that tick every smart box: from new ways in colouration, to better, more sustainable raw materials, new finishing and fade-tech that minimises water waste, and now with a key responsible stretch ingredient in a specially produced GRS certified ROICA™ yarn that perfectly completes this range making better, more sustainable, sharp fashions for customers looking to live and wear better with better values.

New Colouration values in the K-Seal range come from indigo applied with a water saving Indigo Juice® system. Or in the KN-Cotton range from cotton scraps recycled and dyed with Archroma earth colours. Both are sized with the Kitotex® Vegetal size derived from plants and natural renewables. KN-Blue and Regen ranges use Sulfur dye and conventional Indigo dye using N-Denim tech and water saving Indigo Juice® respectively. The Regen range also uses Tencel and Refibra materials from Lenzing to add softness and a luxe touch to denims of the future.

All ranges in the ReLAST collection deploy the customized ROICA™ advanced sustainable stretch yarns.

With the ReLAST collection from **Candiani** and ROICA™ from Asahi Kasei rewrite the rules for responsible denim stretch manufacture, designing fashion forward denims that are now guaranteed completely 100% sustainable.

The evidence for excellence is underpinned by a qualified list of certifications that include GOTS (Global Organic Textile Standard) and GRS(Global Recycled Standard), Recycled Cotton Certification as well as registered affiliated processing methods for saving water (Kitotex® and Indigo Juice®). Branded raw materials with confirmed responsible status include Tencel and Refibra from Lenzing, Q-Nova recycled polyamide and of course the newly developed ROICA™ advanced fit, premium stretch yarn with full GRS certification.



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Dedication to reaching the same goal pays off with the ReLast collection, a collaborative partnership with **Candiani** and ROICA™.

For further information, please contact:

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About:

Candiani Denim was established in 1938 in a tiny town near Milano and is a family-run company ever since. In 75 years of experience the enterprise grew to become the World's finest and most sustainable denim mill creating the fabrics that gave birth to the Premium Denim Industry. Candiani firmly believes in the importance of Made in Italy, Sustainability and Innovation, values that are deeply woven into each fabric conferring inimitable quality and uniqueness to it. Today Candiani is known as the greenest textile company in the blue World and produces for the most prestigious names in the market

ROICA™ "Advanced fit for living", a premium stretch fiber with an innovative range of smart functions to suit every Modern Wardrobe need. ROICA™ shapes comfort with quality, performance and fit, adding value with values to everyday living for sport, intimates, fashion and business wear. ROICA™ is made by Asahi Kasei who also offer a range of yarns, marketed as Cupro, that is truly unique and is designed to confer a cool, supple drape with an exquisite sensual silk-like touch

ROICA™ is a registered trademark of Asahi Kasei Corporation