

[WOHNEN & INTERIEUR][®] Austria's most important public exhibition in the high-quality furniture and furnishing sector, "Wohnen & Interieur" at Messe Wien, is in the starting blocks for the coming spring. From 9 to 17 March 2019, organizer Reed Exhibitions will once again open the four exhibition halls, A to D, for the 18th edition of the fair. Structured subject areas and a focus on design worlds refresh the established exhibition format.



It is said that the personality of the people is reflected in their own four walls. One is aware spending the majority of the time indoors. And here we should feel comfortable, quasi "native", relaxed - and some even speak of a "therapeutic" effect of the living environment on the individual. Inspirations and trends for your own four walls can be seen in a wide range at Austria's largest interior design trade fair, Wohnen & Interieur, including advice, trade fair offers and immediate purchase.

At home connected with nature

The more hectic the world appears out there, the more important becomes an oasis of peace in your own four walls. And as people become more and more aware of themselves, concepts such as sustainability and environment gain in importance.

Everyone is talking about "Natural Living" this year - natural materials are very much in vogue, wood dominates the popularity scale. Pollutant-free tanned leather, cork, natural fibers from coconut and sisal to cotton and linen are in demand. Also, in the spirit of a "green stamp", preference is given to local products, a topic in which Austrian manufacturers with top-quality and likeable products are on top and present themselves accordingly at the W & I.





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Trend colors convey a sense of life

Life-affirming, happy coral red - Living Coral - radiates warmth and brings energy, comfort and security. Also important are delicate Ice Cream Colors, which can be ideally combined with each other and especially with natural wood tones. But also, exciting wall colors as well as striking statement wallpapers and wall tattoos are new favorites. Alternatively: wallpapers with a touch of vintage. Fabrics in gold, honey and brown tones correspond to blue nuances of turquoise, royal and petrol as well as pink and red shades.

Little space - plenty of room for ideas

"Mindful architecture" addresses mindful design that harmonizes body and mind. And "Slow Living" brings peace to mind, this is based on clear forms, preferably universities and dispenses with unnecessary frills. Flows from the fields of design, fashion, society, politics and anthropology are expressed in the living environment - practical furniture increasingly plays a role: intelligent furniture solutions, foldable furniture, from the dining table to the bar table, from the stool to the side table and stackable shelf variants are used in urban scenes, Where living space is becoming more and more precious and therefore more limited, the challenge for planning professionals and interior design professionals. Furniture becomes multifunctional applicable and versatile, without much effort, of course.



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Upcycling to „Smart Living“

And again, the topic of sustainability emerges, a consciousness without a warning finger: Recycled materials come to life or old furnishings are "revamped" and shines in new splendor.

"Smart Living", the digitization in your own household, from safety and comfort through to energy management, is entering all generations - this market is rapidly expanding world-wide.



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